

# Mother's Day WALK

STEPPING  
FORWARD  
TOGETHER



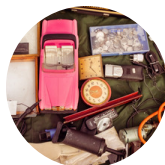
BREAST CANCER SOCIETY  
*of Canada*<sup>™</sup>  
LA SOCIÉTÉ DU CANCER DU SEIN  
*du Canada*<sup>™</sup>

SIX  
FUN  
WAYS  
TO  
RAISE  
FUNDS



## COOK-OFF

Invite supporters and foodies around a friendly culinary competition. Contestants create their best dishes and people pay to taste and cast their votes.



## NEARLY NEW SALE

Collect your team's gently worn, barely used clothes or artifacts and host a sale or an auction. Generate buzz around your event by taking pictures of the items and promoting them on social media.



## SCAVENGER HUNT

Organize a scavenger hunt and send participants all around town. Charge a registration fee and offer extra tips and hints for different donation amounts.



## HOUSE PARTY

Invite family and friends to your charitable house party. Incentivize donations by offering prizes for different levels of sponsorship, like discounted tickets to your next event or other unique party favors.



## SHAVE YOUR HEAD

Participants pledge to shave their heads (or long-lasting beards) to raise money. It may also be fun to have a mini gallery of the participants' "before and after" photos!



## TALENT SHOW

Crowdsource talent with this quick fundraising idea and put on a talent show. In addition to an entry fee, supporters can donate to cast votes for winning numbers of different categories.